Sponsorship opportunities for the Blackhawk Color Run 5k

Race day is May 22nd, located at Brandon township Community Municipal Park

Hello and thank you for your consideration to help support the Blackhawk COLOR run 5k fundraising event;

Our race is a 100% non profit organization that will be donating all proceeds  to the  Ortonville-Brandon High School Girls Cross country and Track teams. We intend to put together an enjoyable event for all participants of any age and athletic ability. Runners, joggers and walkers are all welcome and encouraged  to participate. Our goal is to organize an event that will benefit the high school athletic teams as well as provide a unique and enjoyable event for the whole community to enjoy.

Our race is intended to raise much needed funds for the Girls Cross country and Track teams of Brandon High School in addition to benefit the community as a whole serving as a unique and exciting event. However, to make this race a success we need The help of local business and charitable donors to make our race a success. The race has a numerous amount of expenditures that need to be paid for to help make the race unique and enjoyable for the participants in an effort to compose a successful fundraiser. Therefore, our race personnel request support from the businesses and charitable donors of the Ortonville-Brandon community and the surrounding area. All local businesses and any individuals interested in assisting our cause have the opportunity to contribute funds to help benefit our race.  A number of options for sponsors to donate to this event are available, these options are outlined in this document. It can be stated that the event is intended to attract a vast array of persons throughout the community, therefore creating an advantageous opportunity for business and charitable donors to have their name and business advertised. All donating business and charitable individuals can pay to have their name printed on to the back of our Blackhawk COLOR run racing t-shirt. Potential donors have to option of assigning out fundraiser though the donations of funds or in the form of physical assets such as water bottles, food, paraphernalia and apparel for our runners.  In addition, donors of both funds and physical assets may chose to pay to have their banner displaying their business name and logo hung up on site, and to have their business name and logo printed onto the race informational pamphlet

\*Banners displaying the sponsor's requested information and logos are available for purchase by sponsors. The banners will be placed at the  race location for advertising purposes. Please contact the race director if you or your company  are interested in this purchase

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| Option 1 | Option 2 | Option 3 | Option 4 | Option 5 | Option 6 |
| Simple donation of less than $150.  Optional:  Purchase of a banner\* | Simple donation of at least $150.  Optional:  Purchase of a banner\* | Donation of supplies and paraphernalia. We would like to have water, food, and apparel available for our runners. Donation may be the monetary equivalent of less than $100  Optional:  Purchase of a banner and/or pamphlet\* | Donation of supplies and paraphernalia. We would like to have water, food, and apparel available for our runners Donation must be the monetary equivalent of **at least $100**  Optional:  Purchase of a banner\* | Purchase of a banner\*  AND  Simple donation of at least $200.  OR  Donation of supplies and paraphernalia the monetary equivalent of **at least $150** | Simple donation of at least $250.  OR  Donation of supplies and paraphernalia the monetary equivalent of **at least $200**  Optional:  Purchase of a banner and/or pamphlet\* |
| Inclusion of name/names of donor on the list of sponsors on website. | Inclusion of name/names of donor on the and list of sponsors on website. | Inclusion of name/names of donor on the and list of sponsors on website. | Inclusion of name/names of donor on the and list of sponsors on website. | Inclusion of name/names of donor on the and list of sponsors on website. | Inclusion of name/names of donor on the and list of sponsors on website. |
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| Banner display with purchase only | Banner display with purchase only | Banner display with purchase only  Pamphlet display with purchase only | Banner display with purchase only | Banner display with purchase only | Banner display with purchase only  Pamphlet display with purchase only |

For additional information please do not hesitate to contact the Race Director:

Email: kleskie@charter.net

Phone: (248)396-4751

Mailing Address: 132 Needles Lane, Ortonville, MI 48462

Thank you for your consideration;

Katerina Leskie

Race Director

Blackhawk COLOR Run 2016